



news release

CONTACTS

Laura Burgess
Laura Burgess LLC
For Revision Eyewear
603-436-1748
laura@lauraburgess.com

Jonathan Blanshay
CEO
Revision Eyewear
802-999-4031
jblanshay@revisioneyewear.com

REVISION EYEWEAR MOVES INTO NEW STATE-OF-THE-ART FACILITY IN ESSEX JUNCTION, VERMONT

Essex Junction, VT (August 22, 2007) – Revision Eyewear, developers of purpose-built military eyewear, have moved their Williston, Vermont operations to a new state-of-the-art facility in Essex Junction, Vermont. The move was necessitated by Revision’s dynamic growth in the marketplace for superior ballistic eyewear protection for the military and law enforcement agencies. The move to larger facilities will allow Revision to continue on its growth trajectory. As part of the move, Revision also went live with a new ERP system that will provide Revision with increased scalability as the company moves ahead.

On August 29th, U.S. Senator Patrick Leahy will be officiating at the ribbon cutting ceremony for the new Revision facility at 10:30 a.m. After the ceremony, Sen. Leahy and Revision Eyewear CEO, Jonathan Blanshay will tour the facility.

Thursday, August 30th at 2 p.m. Revision will host Vermont Governor Jim Douglas in a ceremony announcing Revision’s support of the Vermont National Guard Fallen Heroes Memorial with a ceremonial check to be presented to General Tom Drew. Tours of the facility for invited guests will take place between 2:00 and 6:00 pm. A special musical presentation by a quintet from the U.S. Marine Band will take place from 3:00 to 4:00 pm.

“The new facility in Essex Junction, will be Revision’s operational hub for assembly, warehousing, logistics, sales and customer service, engineering,



news release

quality assurance, internal ballistic and optical testing,” Jonathan Blanshay, Chief Executive Officer of Revision Eyewear said. “Revision’s staffing requirements have grown significantly in the past year, reflecting Revision’s growth in both domestic and international markets as well as our product line expansion. The new facility and increased IT capabilities not only provides Revision with the springboard for additional growth but will also provide our customers with continued superior service. ”

Revision Eyewear designs and manufactures advanced protective eyewear such as the Sawfly[®] Military Eyewear System, the Desert Locust[®] Military Goggle, the Bullet Ant[®] Tactical Goggle, the Rx Carrier Vision Correction System, and the new Revision Eyewear Ballistic Visors developed for the Canadian Department of National Defence. All of Revision’s Eyewear Systems have been developed for maximum eye protection for high-threat and hostile environments while providing the wearer extreme functionality, comfort, and convenience.

ABOUT REVISION

Revision Eyewear develops special purpose-built eyewear for military, law enforcement, and tactical clients worldwide. Revision products deliver the highest standards of protection, optical clarity, durability, compatibility and comfort. Clients include the U.S. Army, the Belgian Ministry of Defence, UK Ministry of Defence, Singapore Special Forces, and the Canadian Department of National Defence. Privately owned and ISO 9001:2000 certified, Revision’s operational facility is located in Essex Junction, Vermont with offices in the U.K. and Canada. For more information, visit www.revisioneyewear.com, write info@revisioneyewear.com, or call **603-436-1748**.