



## news release

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## REVISION EYEWEAR MARKS FIFTH ANNIVERSARY BY ANNOUNCING TWO MAJOR CONTRACTS WITH THE US ARMY

*Contracts represent product orders of unprecedented size*

**WILLISTON, VT, February 27, 2007** – Revision Eyewear, developers of purpose-built military eyewear, today marked its fifth anniversary by announcing contracts to provide 178,000 sets of Sawfly® eyewear and 85,000 sets of Desert Locust™ ballistic goggles to units of the US Army.

In the last three years, Revision has focused exclusively on ballistic protective eyewear systems. To date, Revision has sold more than 500,000 sets of Sawfly® eyewear. With a team of 41 full-time employees (26 in Williston and 15 in Montreal), Revision operates one of the most advanced testing facilities in the industry. With an ongoing commitment to reinvest a significant portion of revenues in research and development, Revision will continue to market industry-leading ballistic protective eyewear systems for military, law enforcement and tactical clients worldwide.

The following is a brief timeline of key milestones in Revision Eyewear's growth:

- **September 2003** – Revision announces contract to provide Sawfly® eyewear to all members of the Canadian Land Force.
- **October 2004** – Revision opens operations in Williston, Vermont.
- **February 2005** – Revision announces contract to provide Sawfly® eyewear and Bullet Ant® goggles to units of the British Army.
- **August 2005** – Revision announces contract to provide Sawfly® eyewear to Infantry forces of Singapore's Army.



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- **September 2005** – Revision launches Bullet Ant<sup>®</sup> ballistic goggles to North American market.
- **April 2006** – Revision announces contract to provide Sawfly<sup>®</sup> eyewear to units of the Belgian Army.
- **May 2006** – Revision launches Desert Locust<sup>™</sup> ballistic goggles.
- **August 2006** – Revision announces contract to provide 104,000 Sawfly<sup>®</sup> eyewear to units of the US Army.
- **October 2006** – Revision wins contract to develop new ballistic goggle for US Department of Defense.
- **December 2006** – Revision completes development work on a ballistic protective visor for the Canadian Department of National Defence.
- **February 2007** – Revision announces contracts to provide an additional 178,000 sets of Sawfly<sup>®</sup> eyewear and 85,000 sets of Desert Locust<sup>™</sup> ballistic goggles to units of the US Army.

“We are delighted to be marking our fifth anniversary with contracts of unprecedented size with our largest client – the US Army,” said Jonathan Blanshay, President, Revision Eyewear. “The continued adoption of our products as the industry standard for ballistic eyewear systems is the ultimate endorsement of our business plan and growth strategies. As Revision Eyewear continues to build its relationship with units of the US Armed Forces and other military and law enforcement clients worldwide, we will continue to grow at an increasing rate. Looking back at 2006 over 2002, we report revenue growth in excess of 1500%. Furthermore, based on our current pipeline of new business, we anticipate a banner year in 2007. Beyond our success, it is important to remember our true objective – to provide the best eye protection to men and women in dangerous situations. We have received tremendous feedback from troops serving in



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the Middle East. To be acknowledged in this manner – directly by the people using our products on the front line – is what inspires us to keep working even harder,” Mr. Blanshay concluded.

**Note to Editors:** To read actual unsolicited e-mail testimonials from the field, please see attached document “Multiple Shrapnel Stories”.

**ABOUT REVISION**

Revision Eyewear develops purpose-built eyewear for military, law enforcement, and tactical clients worldwide. Revision products deliver the highest standards of protection, optical clarity, durability, compatibility and comfort. Clients include the US Army, the Belgian Ministry of Defence, UK Ministry of Defence, Singapore Special Forces, and the Canadian Department of National Defence. Privately owned and ISO 9001:2000 certified, Revision is co-located in Williston, Vermont and Montreal, Canada with offices in London, UK. For more information, please visit [www.revisioneyewear.com](http://www.revisioneyewear.com).